



## GEN Board Director Meeting 2022 #5 Post AGM Board Meeting

3 November 2022 | ZOOM

### MINUTES 03/11/2022

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In attendance: Yulia Gracheva (joined 9.15), Hiroyuki Kobayashi, Guy Ladvocat, KS (Giri) Venkatagiri, Fallight Xu, Svetlana Perminova, Katherine Larocque, Tao Yan and Kate Harris (Secretariat)

Apology:  
nil

Meeting was called to order at 9:03 GMT

*Decisions are in italic*

**Actions are marked in bold**

#### 1. Administrative issues

1.1 Quorum present

Welcomed by Chair. The Chair acknowledged all the good work of the predecessors- the former Chair and Board members. The work of the Secretariat in supporting the AGM events was also acknowledged. The Board Directors highlighted their particular aspirations for the board tenure which included the priorities of an improved GENICES process, growing credibility, delivery of a common core criteria and strengthening stakeholder partnerships and cooperation. Fundraising was also listed as an important focus. The growth in delivery of the ecolabelling training was also discussed including the importance to offer to other audiences. Yulia joined 9:15

1.2 *The agenda for the Post AGM meeting was approved. It was noted that this Board meeting is a shorter meeting in order to progress actions from the AGM and to prepare for 2023. The agenda was agreed to discuss:*

2023 Board Meetings  
In place Spring Board meeting?  
GENICES allocation  
Sub Committees  
2023 AGM

1.3 *Minutes of the 2022 #4 October Board meeting were approved.*

1.4 *Hiroyuki Kobayashi was formally acknowledged as providing the Treasurer role.*

#### 2. Board planning 2023

##### 2.1. Next Board meeting

The Chair Secretariat suggested a meeting to meet with the former Chair in order



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to have a handover and acknowledgement of Bjorn- Erik Lonn's work. It was also suggested that the new Board meet in person end of January/ early February due to there being many new Board members. It would present an opportune time to meet to discuss the strategy moving forward, decide on actions from the work plan and to allocate sub- committees.

It was suggested that South America be the location in order to support Guy Ladvoat's participation. This was suggested previously in order to accommodate Guy's finishing of Vinicius' Ribeiro's Board term of 12 months.

It was noted that some Board members will be unable to meet physically due to current border/ COVID restrictions and existing personal responsibilities.

*It was therefore agreed that a hybrid meeting would take place end of January/ early February in person in South America region. It is noted that Mr Xu and Mr Yan and Ms Larocque will be remote. It will be a 2 day in person meeting.*

**Action: All Board members to provide dates of unavailability for 2023 Board meetings to Secretariat. Secretariat to send dates for February, April, August/ September Board meeting.**

It was noted that a Pre AGM Board meeting will be decided at the January/ February meeting presented the information intended for the AGM. Key highlights were outlined including the update on key projects such as the new website and the social media statistics for the year to date. Linked in has seen significant growth in followers, as has facebook. The Board discussed the global state of affairs including inflation and how to best respond to the potential future challenges.

### 3.1 GENICES allocation

It was decided that the GENICES allocation will be decided in the January/ February meeting. **Action: The Secretariat is to contact all of those members due for GENICE in 2023 in order to ascertain timings.**

These will then be allocated.

It was agreed that Bjorn -Erik Lonn, Eva Eiderstron and Chin-Yuan Chen be contacted to see if they are interested in being auditors for GEN in 2023. This was noted as an optimal way to benefit from their vast experience in GENICES audits.

**Action: Secretariat to contact the above former Board members regarding possible provision of GENICES audits.**

### 4.1 Sub Committees

The Board agreed that the optimal time to review existing sub- committees and plan for new priorities, is at the end of January/ early February Board meeting. *The existing sub- committees*



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*will be decided at this meeting, including the possibility of a new advisory Board. It was agreed that this meeting will also list key stakeholders for engagement and partnership opportunities.*

### **5.0 2023 AGM**

*This will be discussed at the 2023 hybrid meeting.*

Meeting adjourned at 10:30

