



It is with great pleasure that Green Seal, the United States member of the Global Ecolabelling Network, invites you to attend the GEN 2010 Annual General Meeting. The meeting will be held in Alexandria, Virginia, just across the Potomac River from Washington DC, from Tuesday, October 26 through Thursday, October 28, 2010.

Having just completed our 20th year, Green Seal is proud to host the 2010 AGM and welcome members and guests to the US Capital. The focus of the 3-day educational event will be:

Building Sustainability Worldwide
Referencing Type 1 Labels in Green Programs
And Encouraging Collaboration

As sustainability programs and certifications continue to be adopted worldwide, incorporation of Type 1 ecolabels into these programs adds credibility and real reductions in environmental impact. We will hear presentations from groups involved in this work, and explore opportunities during a workshop on October 26th. Wednesday October 27th attendees will learn about greening efforts in the Washington area and network with others in the sustainability industry. Thursday the 28th we will hold the Annual General Meeting in Alexandria.

Enclosed you will find information for attendees, and a link to an on-line reservation portal for the Hotel Monaco, a Green Seal certified hotel. You will be receiving regular news and updates on the program as the agenda is finalized. Please contact Katherine Stewart at Gensecretariat@terrachoice.com with questions.

We look forward to sharing the beauty and history of Washington DC with GEN members!

Wishing you all the best,

Dr. Arthur Weissman
President & CEO, Green Seal, Inc.
GEN Co-Founder

Linda Chipperfield
VP Marketing, Green Seal, Inc.
GEN Board Member

Information for Guests Attending the 2010 AGM

October 26 – 28 **Washington, DC , USA**

Arrival:

The meeting and accommodations will be in Alexandria, Virginia which is accessible by three international airports:

- Washington Regan Airport (DCA) located 3 miles from GEN meeting:
<http://www.metwashairports.com/reagan/reagan.htm>
- Dulles International Airport (IAD) located 24 miles from GEN meeting:
<http://www.metwashairports.com/dulles/dulles.htm>
- Baltimore/Washington International Airport (BWI) located 40 miles from GEN meeting:
<http://www.bwiairport.com/en>

Accommodations:



Hotel Monaco-Alexandria, a Green Seal-certified Silver property
GEN Members are given the special rate of \$159.00 USD per night
(405 sq ft non-smoking king room, oversized bath, iHome docking station, flat panel TV)

Nestled in picturesque Old Town Alexandria, just minutes from downtown Washington DC, the Hotel Monaco is unique among Washington DC boutique hotels. The Hotel Monaco combines a sense of antebellum history with the eco-consciousness guests expect in a modern hotel.

Founded in 1749, Alexandria was once a colonial seaport and home to George Washington. With easy access to the nearby metro station plus award-winning restaurants and eclectic shopping, Alexandria strikes a perfect balance between the charm and interest of the past with the comfort and convenience of the present.

Step by Step: Online Booking

- 1) Click the link below and it will take you directly to online reservation. Your group code will auto populate. In the event it does not, the group code is GSEAL 1022.
- 2) Input the dates you wish to stay. The special rate applies to Sunday October 24-Friday October 29th, 2010.
- 3) Select Continue
- 4) Your special room rate for Green Seal will show and you can reserve from there!

LINK:

<https://gc.synxis.com/rez.aspx?Hotel=26720&Chain=10179&Dest=ALEXANDRIA&shell=GCOI&locale=en-US&group=GSEAL1022>

If you plan to share a room with a friend simply book the room under ONE (1) name and add the additional name to the reservation during check-in so he/she may have key access and charging privileges.

Weather:

October in Washington is a beautiful time to visit and enjoy the autumn season. The fall foliage has changed colors and the weather is not too warm and not too cool.

Average High 65°F/18°C, Average Low 47°F/8°C

Contact:

The meeting agenda and future information will be forthcoming. If you have any questions about GEN week, please feel free to contact the [GEN Secretariat](#).